



Workshop for doctoral students 2025/2026

Session N.....1...../ Date:

Student's Name:

Level: B2

Date/Place of Birth:

Faculty:

Department:

Institution:



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Assignment

You are required to prepare and deliver an academic presentation of 15 minutes on one of the topics below. The presentation should demonstrate critical thinking, the ability to synthesize scholarly sources, and strong communication skills.

Your goal is not only to inform but also to analyze, argue, and engage your audience in academic discussion.

Topics (choose one):

1. **Entrepreneurship and Innovation in Research**
2. **Cultural Difference and Intercultural Communication**
3. **Trends and Changes in Higher Education: the Future of Learning**

Instructions for a Successful Presentation

1. Content Preparation

- **Choose a clear angle** within your topic (e.g., case study, theoretical approach, or recent development).
- **Organise your presentation** into:
 - Introduction (2–3 minutes): Present the topic, its importance, and your research question.
 - Main discussion (8–9 minutes): Present key arguments, evidence, or examples, supported by scholarly references.
 - Conclusion (2–3 minutes): Summarize insights, highlight implications, and suggest perspectives for future research.

2. Academic Standards

- Use recent and relevant scholarly references (books, journal articles, or official reports).
- Employ a critical perspective, not just description.
- Cite your sources properly (APA style).



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3. Presentation Skills

- **Clarity:** Speak at a clear and steady pace, define key terms, and avoid jargon.
- **Structure:** Use clear transitions (“First...”, “Next...”, “In conclusion...”).
- **Visuals:** Prepare 3–5 slides maximum with concise text, visuals, or graphs. Do not read directly from slides.
- **Engagement:** Use examples, short data, or questions to maintain audience interest.

4. Time Management

- Maximum 15 minutes, followed by 2–3 minutes of Q&A.
- Practice beforehand to respect the time limit.

5. Written Summary

- After the presentation, each student must submit a written summary of the content of their presentation.
- This summary should be completed in the attached document and handed to the teacher immediately after the presentation.

Evaluation Criteria

Criteria	Description
Content Relevance & Depth	Demonstrates strong understanding of the topic, relevance of information, and depth of analysis.
Critical Thinking & Argumentation	Engages critically with the subject, presents arguments and counter-arguments, and integrates scholarly references.
Organisation & Delivery	Logical structure, clarity of speech, smooth transitions, and professional delivery.
Visual Support & Referencing	Effective use of slides or visual aids, correct and consistent use of academic references.



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Presentation Summary Document

1. Research Question / Focus of the Presentation

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2. Main Points / Key Arguments

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3. Evidence and Exemples Used

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4. Conclusion / Key Insights

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5. References (APA Style)

- Author, A. A. (Year). *Title of the source*. Publisher.
- Author, B. B. (Year). *Title of article*. *Journal Name*, 10(2), 20–35.